

Mock Press Release

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For Immediate Release

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## **Main Street Medina Releases 2022 Calendar of Events**

*Medina's Thriving Downtown District is Looking Forward to a Banner Year*

Medina, OH — January 2022 — Main Street Medina has announced the release of its Calendar of Events for 2022. In addition to the classics such as the summer concerts at the gazebo, ladies' nights out, farmers market, fall planter contest and ice festival, MSM has added several new events that it hopes will bring in even more foot traffic and become part of the calendar every year going forward. The newest additions to the calendar include a beer fest, a student art show, new south-town specific festivities, and a restaurant week.

"In 2022 we're holding more community events than we ever have before. We have a lot of local businesses, both established and brand new, that are really excited to take part and show their support for Medina and its commerce, so our schedule this year is jam-packed. There will definitely be something for everyone!" enthused Executive Director Matt Wiederhold.

### ***New Businesses to Showcase***

Among the newest businesses to set up shop in Medina, there are a number of breweries, bakeries and restaurants that are eager to show off their products and creativity. "We're super excited to take part in the beer fest this year," said Ryan Primiano, one of the "Founding Fathers" of Wrecking Crew Brew Works. "We can't wait to show the people of Medina that we have world-class brews available right here in our beautiful hometown." Patty's Pastries, Blue Heron Brewery, The Foundry, and

Swine BBQ are all new businesses that will also be enthusiastically taking part in the festivities throughout the year.

The full schedule of Main Street Medina events is available on their website at [mainstreetmedina.com/events](http://mainstreetmedina.com/events).

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Organized in December of 2007, Main Street Medina, Inc. (MSM) is a 501(c)(3) non-profit organization and nationally certified Ohio Main Street Program. Their mission is to lead the effort for historic preservation, economic sustainability and continued evolution of Medina's Historic District as the heart of the community. They sponsor and produce exciting events; promote the location; support economic development; facilitate attraction of new business and expansion of existing ones; foster partnerships with merchants, civic leaders, organizations and the community.

For more information, press only:

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